

# Insights Sector Specific

Sector Specific Market Research Findings

### **Welcome to Housing Insights**

"Insights" is a complimentary service provided by DJS Research, keeping you up to date with the latest housing market research findings.

## Market Research Shows Lack of Funding and Land is Preventing People from Building their Dream Home

A UK housing warranty insurance provider, has recently released findings from their latest survey – showing that, among respondents, half (54%) said that a lack of funding is the key factor that is stopping them from building their dream home, whilst...

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## New Zealand Market Research Finds Growing Numbers of People No Longer Think Now is the Right Time to Buy a House

According to the latest Housing Confidence Survey, there has been a marked downturn in the number of people picking now as a good time to buy a house. The survey shows that a fifth (21%) – of respondents thought now was a good time to buy a house – whilst the same proportion said...

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#### **Index Shows US House Prices Are Still Rising**

In the first month of the summer housing season home prices continued to rise, with a 0.9% increase in figures for June from the month before. The rate of increase slowed minimally, with two cities (Atlanta and Chicago) posting price jumps of more than...

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#### **About Us**

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, click here — or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.







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Email: newsletter@djsresearch.com Contact: +44 (0) 1663 767 857 Website: djsresearch.co.uk